Heuristic analysis of Fervor

The analysis is done by asking some questions based on the user perspective. This helps us to find the issues within the application. There is an answer for each question along with the justification.

Questions:

1. Is Fervor unique from the other apps? How?

Result: **PASS**

Reason: The fervor has a unique functionality of analyzing the user’s mindset, and connecting to the people of similar mindset.

1. Is fervor following the latest UX trends?

Result: **PASS**

Reason: The design of the user interface is unique and stylish, which is maintaining the latest UX trends.

1. Are the objects displayed on the screen are properly visible?

Result: **FAIL**

Reason: There are some pages where the objects are unclear due to the improper color usage. The colors of the object should not be lighter, if the background is also having light colors with transparency. These issues may result in the users.

1. Is the user interface predictable?

Result: **PASS**

Reason: The fervor has a general interface behavior, which helps user to predict the actions. This results in the simplicity of the app.

1. Is fervor error free?

Result: **PASS**

Reason: The application is designed error free. Even if there are any errors or obstacles in the application, it is designed to inform the user about it in a clear and concise manner without ambiguity.

1. Is the application informing the user about the actions?

Result: **PASS**

Reason: The fervor app responds to all the actions performed in the application, hence making the user aware of what is happening in the app.

1. Is the interface having the highest possible fidelity?

Result: **PASS**

Reason: The interface offered to the user is maintained with the highest possible fidelity.

1. Is fervor fulfilling the user requirements?

Result: **FAIL**

Reason: The fervor app is designed to connect the people with similar mindsets. However, as the app is still in the developing stage, there can be even more enhancements done in the application for fulfilling the users requirements beyond expectations.

1. Is the user interface overloading the user with visual limits?

Result: **PASS**

Reason: As the user interface of fervor is simple and concise, it is not overloading the user with the visual and tactile limits.

1. Is the user interface provided in the application is giving the best user experience?

Result: **Neutral**

Reason: The fervor has a unique functionality of analyzing the user’s mindset, and connecting to the people of similar mindset.

“Therefore, the user interface of the application is so far so good. But it does not mean that it is the best. To be successful in this competitive world, we should have the best user experience and user interface of the application with will draw the attention of the users.” Therefore the user